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www.cstoreit.com

C-STORE-IT

REFERRAL ASSOCIATE AFFILIATE PROGRAM

Referral Associate Affiliate Program

Referral Associate Agreement Program

It is a known fact in marketing that “word of mouth” marketing is the best form there is. Many people today unknowingly market for other companies therefore never being compensated for their unrecognized efforts.

C-STORE-IT has a desire to expand its business via word of mouth marketing. To follow through with this type and level of marketing, C-STORE-IT has created an Associate Affiliate Program. This program allows all whom agrees to its terms and conditions, receive compensation for their efforts to help the C-STORE-IT brand name and business.

The Associate Affiliate Program is voluntary with no contractual links except for what is stated in the compensation and agreement outline.

Compensation

C-STORE-IT has various monthly service packages to offer to potential customers. The referral associate will receive compensation if the potential customer agrees to one or all of the services offered by C-STORE-IT for at least one paid month. Upon agreement between C-STORE-IT and the potential customer, the associate affiliate will receive 100% of the compensation due after one month of paid service to C-STORE-IT.

The referral associate is not required to engage in any sales pitch or presentations. Only a referral is required and a member of C-STORE-IT will present all services and their benefits to the potential customer. If the referral associate desires to provide additional information or provide some form of presentation to the potential customer, that is their (referral associate) option.

Monetary Value

Monetary compensation value is as follows:

- For any referral that leads to a service plan being put in place valued at a minimum of \$39.95 a month, the referral associate will receive \$25 in compensation at the end of the first month of paid service by the customer
- For any referral that leads to a service plan put in place valued at a minimum of \$59.95 a month, the referral associate will receive \$40 in compensation at the end of first month of paid service by the customer
- For any referral that leads to a service plan put in place valued at a minimum of \$89.95 a month, the referral associate will receive \$75 in compensation at the end of first month of paid service by the customer

- When five total business (non personal) customers are referred by a referral associate, they will receive a bonus of \$50 at the end of the first month of paid service by the 5th referred customer
- When the referral associate has referred 10 paying business customers they will receive a **free** laptop (One time only)
- When the referral associate has referred 10 paying home or non business customers they will receive a **free** iPod Nano (One time only). Review website for home user services and pricing
- For any referral that leads to a backup plan put in place valued at any monthly service plan, the referral associate will receive \$25

The referral associate will not be required to fill out any paper work nor have any contracts signed. A referral that leads to a paying customer will suffice to receive compensation according to the stated agreements outlined within this document. In order to be affiliated with this referral program, all the proposed referral associate must do is provide an emailed copy of the agreement and a statement saying they agree with the terms of the associate referral program. Again, this is voluntary and no signed contracts will be required to fulfill the agreement to receive compensation.

Pricing Incentives

All services and their pricing are listed on the C-STORE-IT website (www.cstoreit.com). Generally speaking, each individual plan is priced at \$39.95 for any one P.O.P. program, \$59.95 for any two service programs, and \$89.95 for all three service programs. Each additional machine included in the business P.O.P. Maintenance program for the potential customer will be charged an additional \$29.95 for any single solution package. For any additional machine that includes two solution packages, a charge of \$39.95 will be incurred by the potential customer. For any additional machine that includes three solution packages, a charge of \$49.95 will be incurred by the potential customer. Pricing is subject to change.

Target Markets

Today, many small businesses have a need for PC's and Servers. Some have a greater need than others, and C-STORE-IT wants to target these markets. For example a Doctor's office has many client records and other pertinent information related to their client. Many of these offices are in the process of transferring their data to an electronic format. Would a doctor's office be a good candidate? Yes. Also our online backup service is [HIPPA](#) compliant. You can be creative when thinking of what type of business would benefit from our kind of service. There are no geographical or size limitations with relation to the potential business we can service. Generally a business or company that has between 1 – 20 computers on site is your target business market.

Some businesses have branches in different locations and keep dedicated IT staff in place to monitor their IT infrastructure. These types of businesses are not necessarily our target market. We don't want our service program to conflict with an existing IT program of the potential customer. Although, if there is a situation where the IT program is understaffed, unorganized, and could use a little help, we possibly could assist and be an asset to the program that is already in place.

Keep in mind, our service is monitoring, maintenance and protective IT services, not tech support. Therefore, if a potential client tells us they already have a “computer guy” for their infrastructure, we could ask them “who does their monitoring and maintenance?” or “what type of backup program do they have in place?” Generally the computer guy or local PC shop don’t offer these types of services and are most of the time, reactive. We could explain to them that our services are pro-active and try to quell any IT/Computer incident that may escalate to something more serious.

Here is an example of “Target Markets” that may find our business beneficial:

Doctors Office	Day Care
Dentist Office	Tax or Insurance Office
Court Reporters (Backup Service)	Law Office
Real Estate Office	Restaurant
Financial Services	Travel Agency

There are so many types of businesses that may find our services useful and it’s up to you to find one that you feel is a good fit. If you have a business in mind, by all means ask us for any suggestions. The types of industries above will probably give the best success rate. When staying within your target market your success rate will be approximate 1 out of 4 or 25%.

Once you have a potential customer, email the name of the business, contact name, phone number and possibly email address to affiliateprogram@cstoreit.com.

If you have any further questions regarding our affiliate program, please send an email to backup@cstoreit.com or go to www.cstoreit.com and click on the “Contact Us” page and fill out the form at the bottom with your required information and message.

If you are interested in joining our affiliate program, please send an email to affiliateprogram@cstoreit.com and provide us with your first and last name, city and state, email address and or phone number . In the body of the email, include the intent to participate in the affiliate program along with a copy of the P.O.P. Associate Affiliate Programs document you are reading now.

C-STORE-IT reserves the right to terminate the affiliate program or any of its members at any point in time.